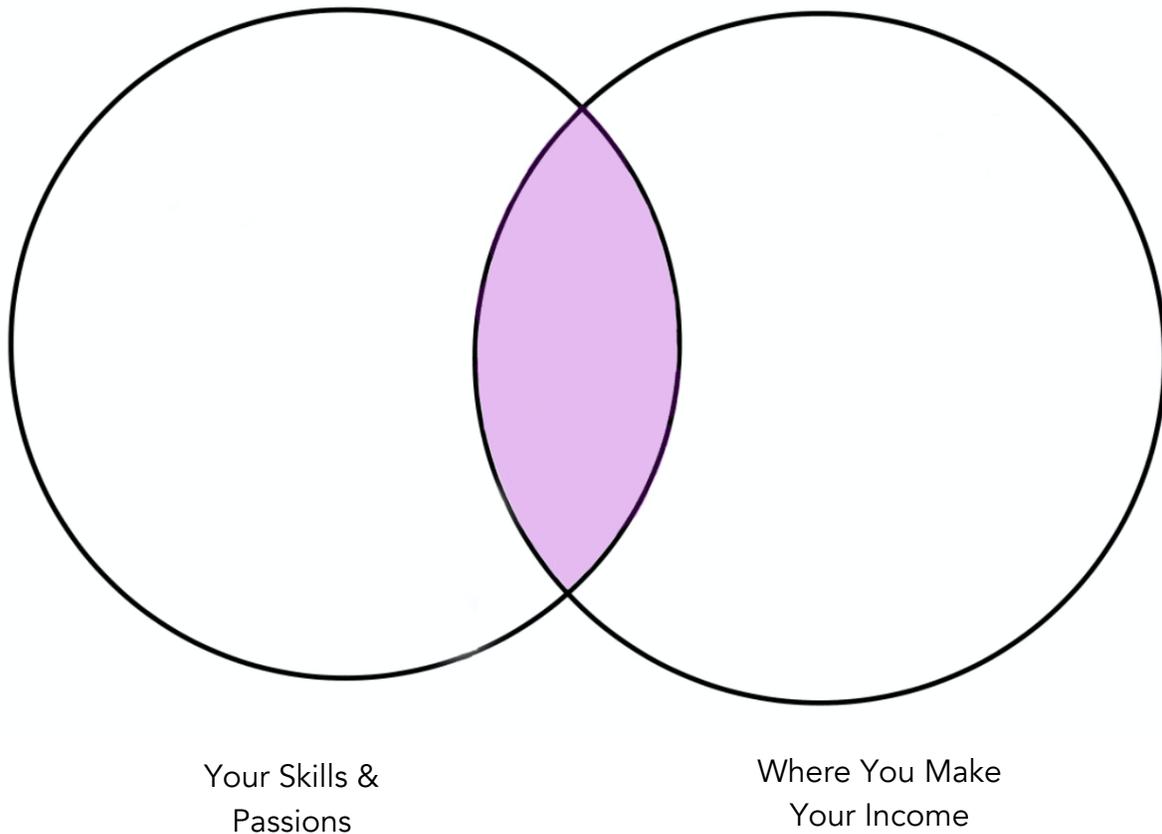


Your Sweet Spot



This document is to find your sweet spot in terms of where you should focus your energy in your business.

1. Write out all the skills that you possess in the circle on the left.
2. Write out the services or offerings where you make your income in the circle on the right.
3. In the purple area put the skill/passion that you most love, the ONE thing that you would do all day everyday if you could AND the service or offering that's aligned with that skill/passion.

If you don't have a service or offering that aligns with the skill/passion, then this is an opportunity for you to create it. You can refer to this whenever you're uncertain about where you need to focus your energy or how you can make money doing something you love.