

*The
Dream
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PODCAST

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**REDEFINING SUCCESS:
WHY YOU NEED TO DEFINE
SUCCESS FOR YOURSELF**

BY FRANKA BALY

Redefining Success: Why You Need to Define Success For Yourself

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In this handout I'm going to share some strategies for helping you define success for yourself.

How to create a personal mission or purpose statement.

Why is it so powerful?

It's something you can frame and put on the wall to remind you of your purpose and what you are working for.

Because it provides you with a path for success, and it gives you permission to say NO to anything that is a distraction.

The act of writing it down on paper makes it real. It becomes your North Star, guiding you in your for life-decisions, and how you make daily choices that impact you and those around you.

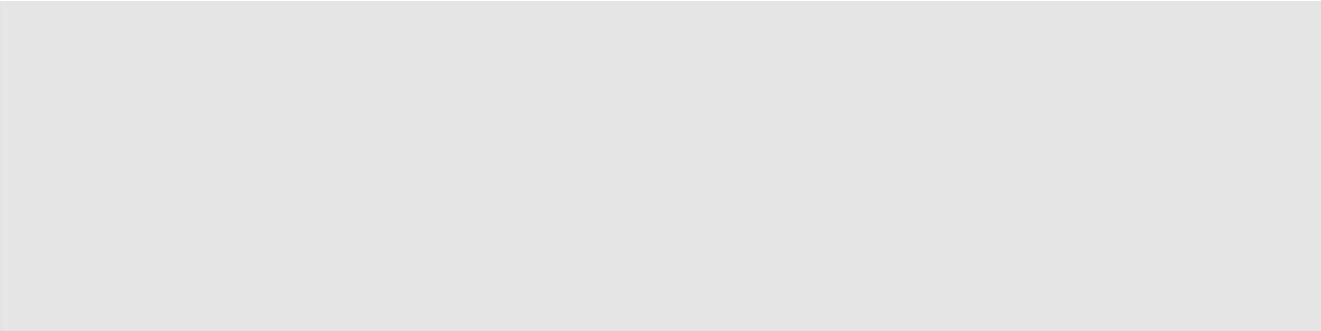
Write out your answers to the following questions:

- How can I best serve?
- What are my greatest talents, skills or expertise?
- What am I passionate about?
- What do I deeply value or believe?

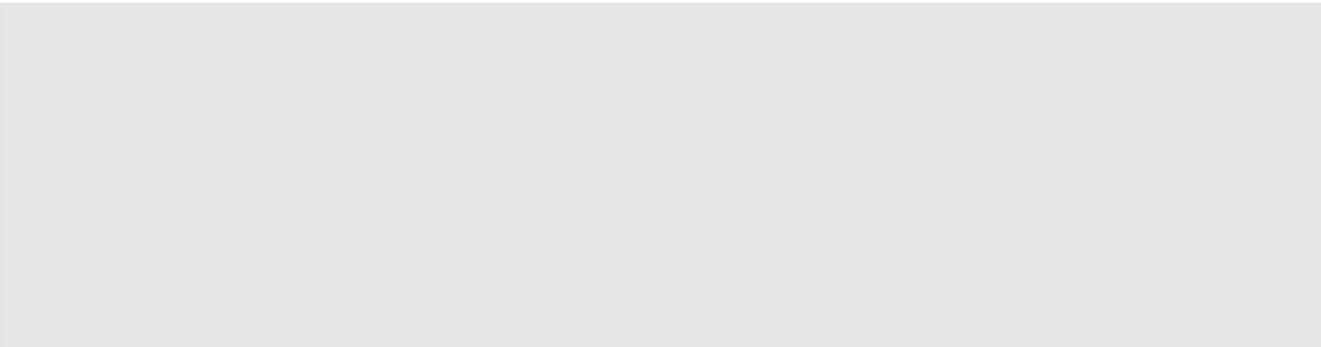
Personal Mission / Purpose Statement Exercise

Step 1: Getting to the Core of Me

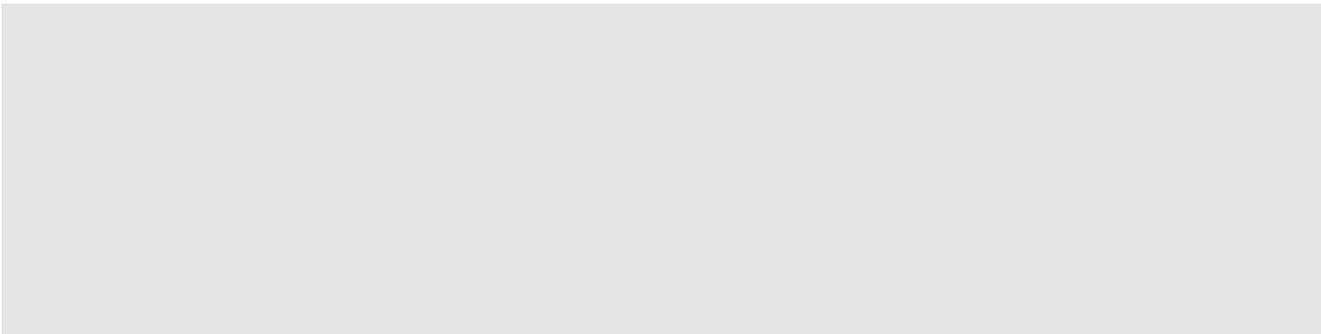
1. How can I best serve?



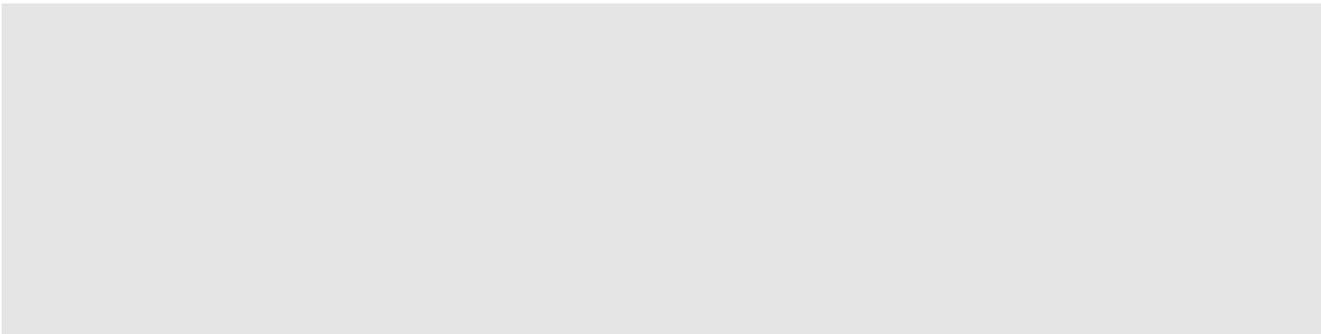
2. What are my greatest talents, skills or expertise?



3. What am I currently passionate about?



4. What do I deeply value or believe?



Step 2: Write Out Your Mission Statement

Take what you now know about yourself and integrate it into your personal mission statement using the following formula,

the value you create + who you're creating it for + the expected outcome

Example:

- I'm great at using my creativity to help people share their own gifts with the world.
- I'm passionate about helping anyone with a dream, to show up in the best and most authentic way to the people who need their help.
- I value helping people to get their ideas out of their head and heart and out into the world so they "die empty" knowing they fulfilled all their dreams.

"To use my creativity to help anyone with a dream to make it a reality. To encourage them to show up authentically so they can die empty."

FRANKA BALY, FOUNDER OF FBUX and FRANKA BALY MEDIA

"To be a teacher. And to be known for inspiring my students to be more than they thought they could be."

OPRAH WINFREY, FOUNDER OF OWN, THE OPRAH WINFREY NETWORK

Now write out your own:

